# **B.A.** (Hons) Management and Business Studies

Programme structures and requirements, levels, curriculum units (courses), credits and awards.

At each level of the degree, students must successfully complete **135 credit hours.** The compulsory courses (marked "C") are essential in terms of delivering the necessary content to satisfy the academic requirements of a graduate in this area. Optional courses are denoted "O".

YEAR 1 (LEVEL 3): BA (HONS) MANAGEMENT AND BUSINESS STUDIES

Course Title	Course Number	Credits	Compulsory (C) or
G 4 1		Hours	Option(O)
Semester 1:			
Arabic Language	ARB101	3	С
Upper Intermediate English	ENG111	3	С
Bahrain Civilization &History	HBH105	3	С
Principles Of Management (1)	BA108	3	С
Computer Skills	CS104	3	С
Total		15 credits	
Semester 2:			
Mathematics for Business	MATH101	3	С
Principles of Statistics	STA101	3	С
Principles Of Management (2)	BA109	3	С
Advanced English	ENG112	3	С
Principles of Accounting	ACF101	3	С
Human Rights	HR106	3	С
Total		18 credits	

#### YEAR 2 (LEVEL 4): BA (HONS) MANAGEMENT AND BUSINESS STUDIES

Course Title	Course	Credits	Compulsory (C)
	Number	Hours	or Option(O)
Semester 1:			
Business in a Global context	MBS 461	3	С
Introduction to Marketing	MBS 411	3	С
Foundations of Law	LAW401	3	С
Finance for Managers	MBS421	3	С
Managing People and	MBS 451	3	С
Organisations			
Total		15	
		credits	
Semester 2:			
Introduction to Information Systems	MIS411	3	С
Personal Development Planning	MBS431	3	С
HRM in Context	MBS533	3	С
Employment Relations	MBS534	3	С
E- Business management	MBS565	3	С
Business Intelligence	MBS504	3	С
Total		18 credits	

## YEAR 3 (LEVEL 5): BA (HONS) MANAGEMENT AND BUSINESS STUDIES

Course Title	Course Number	Credits Hours	Compulsory (C) or Option(O)
Semester 1:	Number	Hours	Option(O)
Contemporary Issues in Political Economy	MBS 501	3	С
Business Operations and Improvement	MBS541	3	С
Business in Action	MBS542	3	С
Summer Experience of Work with Personal Development Planning (PDP)	MBS592	3	С
Research Methods for Business	MBS503	3	С
Total		15	
		credits	
Semester 2:			
Consumer Law	LAW501	3	С
Business Obligations	MBS502	3	С
Consumer, Culture, Commerce	MBS553	3	С
Integrated Marketing	MBS515	3	С
Communication			
Investment Markets and Principles	MBS522	3	С
Money, Banking and Risk	MBS523	3	С
Total		18	
		credits	

### YEAR 4 (LEVEL 6): BA (HONS) MANAGEMENT AND BUSINESS STUDIES

CourseTitle	Course number	Credits Hours	Compulsory (C) Option (O)
Semester 1:			
Strategic Management	MBS664	3	С
Leadership and Change Management	MBS654	3	С
HR Strategy and Professional Practice	MBS631	3	С
Contemporary and International Issues in Business	MBS653	3	C
Ethics			
Investment Management	MBS621	3	C
Elective S1-1		3	0
Total		18 credits	
Semester 2:			
Business Structures and Regulations	MBS601	3	С
Legal Framework of Employment	MBS631	3	С
Contemporary Business Communication	MBS632	3	С
Graduation Project	MBS699	6	С
Elective S2-1		3	0

#### Elective S1-1 ( 3 credits)

International and Comparative HRM	MBS632	3	0
People Resourcing and Development	MBS633	3	0
Financial Management for Managers	MBS622	3	0

Bahrain Business Law	LAW601	3	0
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## Elective S2-1 (3 credits)

Strategic Brand Management and Effective	MBS611	3	0
Advertising			
International and Global Marketing	MBS612	3	0
Industrial Work Experience	MBS692	3	0
Visioning Sustainability for Change	MBS695	3	0
Information Systems Project Management	MIS611	3	0
Strategic Management of Information	MIS612	3	0
Systems			
Innovation and Entrepreneurship	MBS663	3	0
Launching an Enterprise	MBS621	3	0