



# ASU



جامعة العلوم التطبيقية  
APPLIED SCIENCE UNIVERSITY

# ASU COMMUNITY ENGAGEMENT

2014 - 2015



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## **ASU Vision:**

The vision of Applied Science University is to be one of the leading private universities supporting practical learning and research in Bahrain and the Gulf.

## **ASU Mission:**

ASU is committed to offering an education that is accessible to academically competent students of Bahrain, the Gulf and beyond, and to deliver academic programs of quality that graduate students equipped with knowledge and skills relevant locally and regionally. ASU is further dedicated to the promotion of a culture of learning and research for its students, staff and faculty, strengthening academic and professional partnerships, and developing networks locally, regionally and globally to engage meaningfully with Bahrain and Gulf Community at large.

## **ASU Objectives:**

- To assume social responsibility and to serve the local and regional community.
- To further enhance scientific research standards in all fields of knowledge.
- To offer new specializations to meet the market demands.
- To keep abreast of scientific developments and to provide all the means of academic success.

## **ASU Values:**

- **Integrity:** ASU's community values honesty, fairness and academic integrity as fundamental to its vision and mission, and will recognize, affirm and uphold this value in a responsible and committed manner.
- **Collaboration and Team Spirit:** ASU's community recognizes collaboration and team spirit to be at the heart of the institutional culture and will promote these values in a dedicated manner.
- **Loyalty:** ASU's students, faculty and staff cherish loyalty and commitment and recognize these values to be inherent in their culture of cooperation and dedication.
- **Social Responsiveness and Community Engagement:** ASU's students, faculty and staff value their partners, networks and communities and intend to engage with them, in a thoughtful, respectful, responsible and meaningful manner.
- **Quality:** ASU's community values, quality as an ideal and standard that should characterize its processes, outcomes, people and partners.



## ***Message from the Chairman of the Board of Trustees***

Greetings from the Board of Trustees of Applied Science University!

One of the core missions of ASU is to engage students, faculty, staff and alumni with the public. Due to its importance, community engagement has been mentioned in our mission and our Strategic Plan. ASU has recently increased its appearance in the public by engaging with different institutions in the Kingdom and abroad.

***Warm Regards,  
Prof. Waheeb Ahmed Al Khaja***



## *Message from the President*

Dear readers and students,

Since my arrival in November 2014, I have taken great pride in witnessing the community engagement side of Applied Science University. ASU has the vision of being one of the top private universities in the Kingdom and the Gulf. In order to achieve that, ASU has been working hard and with passion in achieving its three main pillars that are education, research and community engagement. This booklet will give you a summary of what ASU has been doing over the past year with regards to engaging with the public. I am really thankful for those whose were able to make community engagement at the heart of the university activities.

*All the best,  
Prof. Ghassan F. Aouad*



## ***Message from the Advisor to the President for Special Projects***

Universities try to serve their societies in three main ways. First, as educational institutions. Second, as research centers and third is through direct engagement with the society. Applied Science University has certainly been achieving these three main purposes of a university over the past 10 years of its existence. And therefore as part of the Annual Plan of the Community Engagement Office at ASU, it is my great pleasure to be introducing ASU's Community Engagement Booklet for the Academic Year 2014/2015. Hope you enjoy reading it, and hope you benefit from knowing how to engage and serve the community yourself.

***Best wishes,***

***Prof. Saad Znad Darwish***

***Formerly, VP for Administration, Finance and Community Engagement***



## Community Engagement Committee (2014-2015)



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## *The Role of Community Engagement at ASU*

The Community Engagement Office at ASU aims to invest the university's scientific, material and human resources capabilities to serve the local community and the Arab world, and look into the political, economic, social and strategic issues of the Bahraini society, which achieves the objectives of the overall development and assistance in finding scientific solutions to the problems faced in all areas. The office also contributes to the training of human resources for employees in public and private sectors, civil society institutions and the staff at the university to develop and sharpen their skills and knowledge and to ensure a high level of performance.

### **The office exercises the following tasks:**

- a. Conduct field studies on the Bahraini society to determine socio-economic problems, educational needs, and development barriers and try to find solutions to them.
- b. Publish the results of the office's field research.
- c. Provide studies and consultancy services to ministries, companies and government bodies and individuals.
- d. Organize workshops, seminars and conferences in relation to the objectives of the office.
- e. Prepare and submit a draft budget for the office.
- f. Identify volunteering opportunities and social participations and provide them to the students.
- g. Issue patrol /electronic message about the office and its activities.
- h. Prepare an annual report on the activities and achievements of the office.

## *Community Engagement*

### *College of Administrative Sciences*

#### **Dr. Alaa presenting a workshop on “Using Social Media for Charity Organizations”**



Dr. Mohammed Alaa, Assistant Professor at the Department of Management Information Systems at ASU presenting a workshop on “[Using Social Media for Charity Organizations](#)”. It was conducted in co-operation with the Community Engagement Office at Applied Science University.

**(Date: 21 June 2014)**

#### **Dr. Alaa supporting the “Youth City 2030”**



Dr. Mohammad Alaa supporting ‘Youth City 2030’ organized by Bahrain’s General Organisation for Youth and Sport (GOYS) as a social media influencer.

**(Date: 3-28 August 2014)**



### Dr. Alaa participating in the “Arab ICT Conference” in the Kingdom



Dr. Mohammad Alaa participated in the ‘Arab ICT Conference’ held by the Arab Engineering Unity in the Kingdom of Bahrain by presenting a scientific paper “The Internet of Things: Security Perspective”.

**(Date: 21-22 October 2014)**

### Dr. Alaa participated in the SMMF 2015



Dr. Mohammad Alaa participated in a media conference on Social Media Masters Forum (SMMF) in the Kingdom of Bahrain that is assessed by the National Ministry of Communication Affairs to raise awareness on social media usage.

**(Date: November 2014)**

### Dr. Alaa coordinated in the SMMF 2015 held at ASU



Dr. Mohammad Alaa coordinated and participated in the Social Media Masters Forum (SMMF) 2015 organized by Social Media Club in cooperation with Applied Science University.



(Date: 28-29 January 2015)

### **Dr. Alaa presented a workshop to the employees of the Capital Governate**



Dr. Mohammad Alaa presenting a workshop about social media usage awareness to the employees of the Capital Governorate.

**(Date: 3 March 2015)**

### **Dr. Alaa a member at the Jury of the e-Government Excellence Award 2015**



Dr. Mohammad Alaa being a member in the jury of the e-Government Excellence Award 2015.

### **Dr. Alaa a member at the Jury of Young Leadership Skills Program**



Dr. Mohammad Alaa being a member in a jury to evaluate the Young Leadership Skills Program Project held by Bahrain Society for Training and Development.

**(Date: 24 March 2015)**

## ASU holds a series of workshops for the Directorate of Nationality, Passports and Residence



Applied Science University holds a series of workshops hosted by the Community Engagement Office for a number of employees of the Directorate of Nationality, Passports and Residence. These workshops come within the framework of the vision and mission of the university, which is keen on serving the Bahrain community as a leading Bahraini institution.

An agreement has been signed between ASU and the General Directorate of Nationality, Passports and Residence to explore future collaboration between the two parties.

## ASU visits American Chamber of Commerce Bahrain (AmCham) to promote its community engagement activities



Mr. Qays Zu'bi President of AmCham Bahrain and Ms Mary McGinnis Business Development Consultant of AmCham invited the President of Applied Science University, Professor Ghassan Aouad and Dr. Mohamed Atteia, Head of the Department of Business Administration to the American Chamber to discuss a number of topics regarding initiating collaboration between the university and

AmCham Bahrain as a key stakeholder within the Bahraini community.

The President of ASU explained at the beginning of the visit that ASU has a very clear vision about being one of the leading private universities in Bahrain and the Gulf region; this vision could be achieved through promoting a culture of learning and research excellence amongst students and academics and engaging them with different stakeholders within the community, thus relating theory to practice and assuring that students' qualifications are meeting the needs of the Bahraini market.

One of the main issues discussed during the visit was the need to focus on the role of AmCham Bahrain in supporting SME's within Bahrain economy through identifying young talented students within different schools or universities and supporting their innovative ideas. Establishing connections between SME's and the university to identify areas of research was another topic discussed during the visit. The president of AmCham Bahrain highlighted a number of entrepreneurs and established companies within the AmCham membership and the Bahrain community who could communicate their real world experiences to students and academics. The President of AmCham Bahrain also highlighted the opportunity for ASU to be a member within AmCham and to benefit from the range of activities offered to its members.



## “Principles of Risk and Insurance” students visit BAPCO



Bachelor students taking “Principles of Risk and Insurance” headed by Prof. Saad Darwish visited BAPCO for an educational lecture on their industrial risk assessment.

## Co-operation between Ebdaa Bank and Applied Science University



Vice President for Administration, Finance and Community Engagement, Prof. Saad Darwish visited Ebdaa Bank and met Prof. Khaled Al Gazawi, the CEO and discussed ways on how to train ASU’s students and create opportunities for those students who want to start-up their new business.

## *Community Engagement*

### *College of Law*

#### **The Fourth Cultural Season: A lecture titled “Causation Relationship in Tort in Law and Islamic Sharia”**



Under the Fourth Cultural Season at ASU, a lecture titled “Causation Relationship in Tort in Law and Islamic Sharia” was delivered by Dr. Abdul Kareem Alelwan, an Assistant Professor of Civil Law and the Head of the Department of Private Law at the College.

He stated that the violation of legal duty is the result of illegal act and against the legal duty of not causing harm to the public. It is based on three pillars: causation, damage and fault.

The core subject of the lecture is related to the causation which is a vital pillar for establishing a direct relation that makes this mistake cause injury.

**(Date: 12 June 2014)**

## The Fourth Cultural Season: A lecture titled “The Secrets of the Nation Unity”



Under the Fourth Cultural Season at ASU, a lecture titled “The Secrets of the Nation Unity” was delivered by Dr. Murad Junabi, an Assistant Professor.

He stated in his lecture that the meaning of the word ‘unity’ derives the being united all together in ideas and beliefs. These matters are clear in the good intentions, prayer, and fasting. The word ‘unity’ means to face the intellectual challenges by being moderate in the practical implementation of Islam.

**(Date: 19 June 2014)**

## The Fourth Cultural Season: A lecture titled “The Most Suitable Laws in order to Transfer Goods by Sea to Bahrain”



Under the Fourth Cultural Season at ASU, a lecture titled “The Most Suitable Laws in order to Transfer Goods by Sea to Bahrain” was delivered by Dr. Hisham Shokri Baban, an Assistant Professor of Commercial Law.

Dr. Baban talked about a group of international agreements that organizes transferring goods by sea and some of these agreements were implemented for a long period of time.

An example is Lhai agreement of the year 1924 and its protocols in 1968 and 1979. The agreement of Hamburg which was implemented in November 1992 but some articles of these agreements were not signed until now and were not implemented but they started to get signed from 2009. They are called the rules of Rotterdam.

When it comes to agreements, the Arab countries signed whatever suits their interests.

**(Date: 26 June 2014)**

**A seminar about “Readings in the Law of Bahraini Lawyer's” was delivered by the Lawyer Isa Salman.**



Lawyer Isa Salman presented a seminar about “Readings in the Bahraini Lawyer’s Law” to the faculty of the College of Law at ASU. He talked briefly about the law profession and laws related to it in Bahrain. He also talked about the days of trying to establish Bahrain Bar Society in 1973 and its establishment in 1977. The Bahraini Lawyers law was issued by decree no 26 for the year 1980.

The seminar was of great value and was useful in the legislative and judicial level and an effective participation in contributing with the civil community establishments towards the legal awakening concerning legal legislative developments.



## College of Law students visit the Ministry of Justice in the Kingdom



Some of the colleges 'students visited the Ministry of Justice under the supervision of Anwar Abdul Wahab Nawaf ,a lecturer at the college where they were accompanied by Hassan Salman (first specialist). During the visit, all the attendees listened to the pleadings submitted by the lawyers.

## A lecture on” How to submit the Criminal Suit and the Specializations of a Lawyer“



The College of law invited Lawyer Balqees Hussain Abdul Hassan who delivered a lecture titled” How to submit the criminal suit and the specializations of a lawyer. “The purpose of the lecture is to consolidate the scientific outcomes targeted in describing the academic course.

## Mock trial



Mock trial and the procedures of the constitutional law under the supervision of Prof. Mohamed Elmehasneh, Dean of the College of Law at ASU.

## A visit to the Constitutional Law Court under the supervision of Dr. Mohamed Alajarma



A group of students taking “Constitutional Law” visited the Constitutional Court .They were accompanied by Dr. Mohamed Alajarma .Their visit focused the light on the role of the university and its attempts to link between theory and practice and to achieve the scientific benefit in reviewing the legal operational sides at the concerned legal establishments and departments.

## A visit to the Public Prosecution under the supervision of Dr. Husain Bani Isa



A group of students taking "Criminal Law" visited the Public Prosecution under the supervision of Dr. Husain Bani Isa, an Assistant Professor of Criminal Law and the Assistant Dean at the College.

## Community Engagement College of Arts and Science

Dr. Murad Al Janabi is an active lecturer and has a good network with the community in terms of preaching and counseling. He has represented the university in many occasion where he contributed to the community in giving religious lectures. Youth who attended his lectures enjoyed his approach and this has created a good standing relation with the community.



## A Digital Media Symposium and Exhibition titled “Layers”



The Department of Art and Design at ASU was invited to attend a symposium titled “Layers” organized by the Department of Information and Tourism within the College of Arts at Bahrain University.

From the college, the symposium was attended by Dr. Yasser Al Abar, Head of the Department of Art and Design at the College, Dr. Amro Sami, Dr. Qais Sheawi, Prof. Samiya Al Shenawi, Dr. Waseem Ahmed and Dr. Hisham Al Jabas. In addition, approximately 60 interior and graphic design students attended the symposium as well.

The exhibition along with its accompanying events gave the students an opportunity to stroll around and see what the exhibition holds from company logo designs to promotional and advertising campaigns, press photography, website establishment, short film production, 3D applications and other works.

The faculty and students participated in attending some of the seminars at the exhibition like “أيسام الهوية الشخصية”, “Experience in the Art of Creativity”, “15 seconds” and “the Golden Screen”.

The students expressed the benefits they attained from the exhibition, presentations and seminars. The aim of the exhibition was to clarify that the talents and abilities are not the only reason for success but the base is to find a way to express this talent with a conscious mind. They also expressed their excitement for the “15 seconds” lecture presented by Ahmad Sharif, a student at Bahrain University where he explained that 15 seconds pass quickly, but a lot of time and effort must be made in order to make them memorable. This is in addition to the effectiveness of the film “The Golden Screen”.



Perhaps the most important objective of this visit is to open up communication and competition for the students with various educational institutions in the Kingdom of Bahrain, in addition to help the students benefit from how to coordinate events and activities, display self-confidence and gain more experience and skills which will reflect positively on the student and his/her university life.

This visit was planned by Prof .Saad Darwish, Vice President for Administration, Finance and Community Engagement, which aimed to consolidate the social aspect and encourage the participation of professors and students in activities and events outside the university, whether with educational institutions or community institutions in the Kingdom of Bahrain.

**(Date: 22 - 24 September 2014)**

### 48 Hours Creativity



The International competition “48 Hours Creativity” was held under the patronage of ASU and Lorraine University in France.

The organizer and sponsors from France are ENSGSI and Cosmetic Valley - SEB. The competition at ASU was attended by Prof. Hilal Bayati, Prof. Hussein Zedan, Dr. Wassem Ahmad, Dr. Kaiss Shawi, Prof. Samya El Shenawi, Dr. Saif Al Sultan, Dr. Mussab Z. Aswad, Assistant Hessa Ajaj, Assistant Ammar Sultan, Mrs. Ruqaya Mohsen and Mrs. Farah Gaded from Lorraine University.

It involved 23 students from the Department of Design & Art.

The competition involved Skype contacts with 1117 students from participating teams from around the world including French & Arab students. 8000 effective ideas were generated interactively and in real time, around five themes.



## The Second National Competition for the skills of Bahrain: “Bahrain Skills”



Applied Science University participated in this competition which was coordinated by the National Committee of Professional Skills and organized by the Ministry of Education in the Kingdom, under the patronage of His Excellency Dr. Majid bin Ali Al-Naimi, the Minister of Education.

The competition aimed to raise the name of the Kingdom of Bahrain and accelerate progress by raising the efficiency of the Bahraini cadres professionally and morally and achieve success in national, regional and international forums.

### The experts and supervisors from the College were:

- Dr. Qais Sheawi - Bahrain Skills expert and Event Coordinator
- Prof. Samiya Al Shenawi - Expert in the Dept. of Graphic Design
- Dr. Waseem Ahmed - Expert in Interior Design and Event Coordinator
- Dr. Hisham Al Jabas - Supervisor and Interior Design Coordinator
- Dr. Saif Al Sultan - Expert in the Dept. of Computer Science
- Dr. Musaab Aswad - Expert in the Dept. of Computer Science
- Ms. Hessa Ajaj - Graphic Design Supervisor
- Mr. Ammar Yousif - Computer Science Supervisor

The Executive Professional Skills Team (National Committee of Professional Skills):

- Mr. Mohammed Al Farabi
- Mr. Ammar Al Sadiq
- Mr. Fadhel Sehlan
- Mr. Abdul Amir Yousif

**(Date: October – November 2014)**

### **A visit to the Muharraq Social Welfare Center**



Prof .Samiya Al Shenawi joined the Communications and Good Visits Committee from the Good Tree Association to visit the Muharraq Social Welfare Center .The aim of the visit was to communicate with the older people to bring joy and happiness to their lives.

The visit included recreational competitions, distribution of gifts, candy and food.

**(Date: 27 December 2014)**

## A visit to the Orphanage and Special Needs Centre



Prof. Samiya Al Shenawi joined the Voluntary Team (Communications and Good Visits Committee - Good Tree Association) in visiting the Sanabel Orphanage, Tafaoul Centre, Fourth Central Youth Association on an amusement day at Khalifa Park.

Prof. Al Shenawi adopted three children for a period of two hours in order to meet their needs and entertain them to bring joy and happiness in the hearts of the orphans and those with special needs.

The visit also included entertainment competitions and the distribution of gifts, candy and food.

**(Date: 1 January 2015)**



## *Community Engagement*

### *Deanship of Student Affairs*

**ASU holds its 4th Careers Day at the university campus**



Applied Science University held its 4th Careers Day (Job Fair 2014) under the patronage of His Excellency the Capital Governor, Shaikh Hisham Bin Abdul Rahman Bin Mohammed Al Khalifa, where the Deputy Governor, Mr. Hassan Al Madani attended in His Excellency's place. The Deputy Governor attended the opening of the exhibition at the university campus, where a number of companies and employers participated in the public and private sectors, of them included:

- Nass Group
- Tamkeen
- T'azur
- GIC (Georgia International Center)
- Jawad
- Legal Solutions Law Firm
- AIESEC
- Aramex
- Batelco

- BDB (Bahrain Development Bank)
- Bird
- FUN (Future University Network)
- CAT
- Deloitte
- Ernest and Young
- BMM (Brand Mark Media)

### Lectures given by Dr. Rawya Zamari



The following are some of the lectures presented by Dr. Rawya Zamari, the Head of the Counselling Office at the Deanship at ASU. These lectures were open to students and to the public:

- Self Confidence
- Motivation in Education
- Anger Management
- Exam Anxiety
- Self-Actualization
- Decision Making
- The Art of Etiquette and Social Interaction



## Community Engagement In General

Under the patronage of the Capital Governor, ASU held a Cultural Festival titled “A Nation for All”









Under the patronage of His Excellency Shaikh Hisham Bin Abdulrahman Bin Mohammed Al Khalifa ,the Governor of the Capital ,a cultural festival ,under the title” A Nation for All “was held by the Department of the Public Relations and the College of Arts & Science ,at ASU.

During this event ,ASU students presented different cultures from 23 countries from around the world ,to highlight the deep-rooted

cultural side of the Kingdom and the Nation’s ability to coexist peacefully with different cultures based on mutual respect and tolerance .The festival also included an educational exhibition and a number of live shows highlighting different of cultures.

His Excellency the Governor admired the event and the shows and pointed out that the Kingdom of Bahrain is known throughout the different periods of history as the place where civilizations from the East and the West meet, and so the University festival ,which included a number of Arab as well as Western communities ,is another cultural contribution from Bahrain people to the global process of peace and understanding ,to enhance the principle of social consolidation that support the considerable cultural and human projects that Bahrain has always adopted ,which is originated from the concept of Bahrain as the Oasis of the peaceful coexistence ,among all religions and cultures ,and as a live model of religious freedoms ,under the wise leaders of the country.

In this occasion ,Prof Waheeb Al Khaja ,the Managing Director of the University Board of Directors ,expressed his gratitude and appreciation to the organizers of this event .He said the event strengthens and maintains the concept of Bahraini customs and traditions ,and the love and loyalty to the homeland ,as well as the peaceful coexistence and respect of others in the our hearts and minds.

Prof Ghassan Aouad ,the President of the Applied Science University said that ” Proceeding from our role as a pioneer educational Institution ,we realize the importance of our responsibility to raise the banner of Bahrain high all over the World ,through our contribution to spread the Kingdom’s culture to other countries and to make the peoples of the world know about the deep-rooted history of this country ,the Land of Civilizations ,and the existence of so many churches beside the mosques is the best example of elegant and brotherhood relations among the different groups of the society from different cultures and origins“.

**(Date: 3 December 2014)**

## ASU volunteers cleaning Tubli Bay



In the framework of joint cooperation between Applied Science University and the Capital Province, where the province has set up a series of events in collaboration with the university where the university participated in cleaning Tubli Bay. It was organized by the Capital Governorate in the presence of His Excellency Sheikh Hisham bin Abdul Rahman bin Mohammed Al Khalifa, governor of the capital province, where comes the participation of the University of Applied Sciences Coast campaign In the framework of its leading role as a university community Bahraini keen to serve the community and educate students to contribute to the cultural behaviors in raising the level of cleanliness of the coast where university students participated in this campaign and have worked in cooperation with the participating universities students campaign to clean up the coast of glass, plastic and other impurities.

In the context of various university hosted on Monday, February 9, 2015 by Professor Joseph Lowery strategic planning director of the governorate of the capital, and Ms. Fatima Al Ali Projects Coordinator to talk about the presentation of the province's capital and the definition of the governorate and services as well as services for youth training and employment, workshops and lectures process in For prepare them for the labor market. Where Vice President for Administrative and Financial Affairs and Community Service Professor Saad trigger Droush and Dr. Ammar al-Samarrai Deputy Dean of the Faculty of Administrative Sciences representative of the university at the Capital Governorate and director of the library, Mr. Ammar Gelamnh and Public Relations Manager Ms. paper enhancer in addition to a large number of students attended the presentation.

And finally it organized to maintain a field trip to a number of university students to the US aircraft carrier in the Sheikh Khalifa bin Salman port where he briefed

students on the carrier equipment of military and technical point of view, and wandered in its parts and met a number of leaders who provided an explanation of the students about the most prominent advantages of the aircraft carrier and other things.



### **ASU won the Smart Government Shield Award for Mobile Applications**

ASU won the Smart Governments Shield Award for the 6th Mobile Telephone Application Award for the higher education sector within the Arab world which was held in Kuwait under the patronage of the Minister of the State of Kuwait for the Prime. Minister Affairs and the Chairman of the Board of Directors of the Central Organization for Information and Communication Technology, Shaikh Mohamed Abdulla Mubarak Al Sabah.

Professor Ghassan Aouad - the President, Dr. Mussab Aswad - the Director of Information and Communication Technology and Mr. Rifaat Othman - the Head of the Technical Support Unit, received the memorial shield and the certificate of excellence in smart applications.



## ASU hold a Gala Dinner for all its Advisory Board members



Under the patronage of Managing Director – BOD of the university, Prof. Waheeb Ahmed Al Khaja and the President of the university, Prof. Ghassan Aouad, ASU organized a Gala Dinner for all members of the Advisory Board of the colleges within the university.

Prof. Al Khaja welcomed all the attendees and thanked them for their continuous efforts in helping to improve the quality of education provided by the university for its students.

## ASU held a forum about the Biography of Prophet Mohamed (God's Peace be upon him)



Under the patronage of His Excellency Shaikh Khaled Bin Ali AL-Khalifa, the Minister of Justice and Islamic Affairs, the Community Engagement Office at ASU held a forum in which the participants focused the light on the Biography of the Prophet Mohamed (God's peace be upon him). During the forum, participants delivered speeches related to the civilized side of Islam and necessity of moderation in all the aspects of Muslim life.

**(Date: 4 February 2015)**

## Horse Race Competition



The Managing Director of the Board of Directors of Applied Science University, Prof. Waheeb Alkhaja presented a souvenir to His Highness Shaikh Isa bin Salman bin Hamad Al Khalifa, the Vice President of the Supreme Commission of 'Rashid Equestrian Club'. Applied Science University participated in sponsoring one of the Cups of the Third Horse Race this season which was organized by Rashid Equestrian Club.

## Breast Cancer Awareness Day at ASU



Applied Science University joined the campaign for Breast Cancer Awareness where it invited people from inside and outside the university to attend this event in collaboration with King Hamad Hospital.

A specialized Dr. presented a lecture and a film to create awareness about this disease. The feedback from the public was superb and everybody was pleased to get an opportunity to know more about this disease.



## ASU honouring Dr. Abdulrahman Jawahery CEO of GPIC



Prof. Waheeb Ahmed Al Khaja, Managing Director – BOD of Applied Science University honored the CEO, Dr. Abdulrahman Jawahery of GPIC (Gulf Petroleum Industry Company) for his presence at ASU. The two parties discussed future collaborations of GPIC with the College of Engineering in ASU such as student internship.

## Prof. Saad Darwish: 21st Century Skills - Gulf Education Conference



Prof. Saad Darwish, Vice President for Administration, Finance and Community Engagement attended and participated in the “Gulf Education Conference” in Abu Dhabi. The conference offered a venue for international partners to exchange best practices, skills and visions. Prof. Darwish presented a lecture titled “21st Century Skills: Where are we in the Arab World?” where a number of attendees found the lecture amusing and beneficial.

**(Date: 17th – 19th March 2015)**

## Dr. Alaa awarded by the Ministry of the National Ministry of Electricity and Water Affairs



Dr. Mohammad Alaa being awarded for his part in serving the community by the Minister of the National Ministry of Electricity and Water Affairs ‘Dr. Abdul Husain Merza’.

**(Date: 10 July 2014)**

## Dr. Alaa awarded the best “IT Personal Blog” in the Kingdom



Dr. Mohammad Alaa’s ‘My Personal Website’ is being awarded the best “IT Personal blog” in the Kingdom of Bahrain by Social Media Club.

**(Date: 30 June 2014)**

## Dr. Alaa coordinated the “Microsoft Cloud – CampDev” held at ASU



Dr. Mohammad Alaa coordinating ‘Microsoft Cloud CampDev’ presented by Microsoft Bahrain at Applied Science University. The lecture was attended by people from inside and outside the university.

**(Date: 24 November 2014)**



The President, Prof. Ghassan Aouad and the VP for Administration, Finance and Community Engagement and Dr. Mohammed Alaa, Assistant Professor at the Department of Management Information Systems being honoured by the Social Media Club MENA.

## Dr. Alaa published an article on “Digital Drugs”



Dr. Mohammad Alaa publishing articles related to “IT” and “Social Media” in Al-Ayam Newspaper and Daily Tribune Bahrain.

(Date: 2014-2015)

## ASU students visit the U.S. NAVY



Applied Science University students headed by the Department of Public Relations visit the U.S. Navy Base.

## Applied Science University and Ithmaar Bank discuss joint cooperation

Prof. Waheeb Al Khaja, the Managing Director of the Board of Directors of ASU, and Prof. Ghassan Aouad, the President of ASU, welcomed Mr. Yasser Hamza, Executive Senior Manager and Head of Branches-Retail Banking at Ithmaar Bank, and Mr. Faisal Al Dosari, the Branch Manager in Al Zinj.



Due to course specializations in business administration, accounting and finance offered at Applied Science University, a meeting was held where the two parties discussed ways of enhancing bilateral relations and cooperation between the two institutions. The meeting was attended by Prof. Saad Znad Darwish, the Vice President for Admin, Finance and Community Engagement at ASU, and Ms. Ruqaya Mohsen, the Director of Public Relations at ASU. This meeting emphasized the important role that the Community Engagement Office plays in maintaining the principle of social partnership with government as well as private institutions in the Kingdom of Bahrain.

Mr. Al Dosari delivered a lecture on Islamic Banking and Finance according to the Islamic principles. He also presented a descriptive summary on the services provided by the Bank, pointing out the facilities and offers that will be provided by the Bank from time to time to university staff as well as to students. Facilities such as automobile loans, personal loans, monthly awards and Mobicash service that allows the users to withdraw cash from their accounts using their mobile phone.

Prof. Al Khaja was pleased with the idea of a close and joint cooperation with Ithmar Bank, emphasizing that the University's concern and interest is to establish good relations with all public and private institutions, so as to serve the needs of its students and the wider community.

Prof. Aouad welcomed the guests, pointing out that the University's Administration wants to actively engage with institutions, both public and private, in order to contribute to the development of Bahrain.

Mr. Hamzeh emphasized that Applied Science University enjoys a good reputation in Bahrain as well as throughout the GCC. He pointed out that Ithmar Bank has always been keen to cooperate with Academic Institutions of reputable presence.



## Guest speakers

The university as part of its community engagement plan invite guest speakers to bridge knowledge with practice in the work place. These sort of events give students access to specialists from different disciplines, where they can learn how to serve the community when they graduate.



Prof. Abdul Sattar Al Rawi, Professor of Philosophy.



Mr. Fouad Azzawi, General Manager of Intershield Insurance Company.





Mr. Mark Batey, Head of Open Global Programmes, Manchester Business School, UK.



Mrs .Sameera Ali Baba ,Founder and Owner of Mubadara.

## *What some of our supporters think about ASU?*



**Dr. Abdul Latif Al Mahmood**

**President of Al Fateh Gathering**

It is a great opportunity for us to be engaged with activities with ASU who proved to be very active in initiating relations with the Bahraini community. We attended so many events that reflect the real intentions of ASU to be pioneering in its role of serving the community. The educational events that benefit Bahrainis is so dominant in that it creates the right environment for students and the public.



**Mr. Osama Alkhaja**

**President of Ibtikar Association**

Being a member of the advisory board within ASU, I noticed the interest of the university staff in serving the Bahraini community. They proved to be very effective in approaching people working in different fields that are aligned with the university specialization. This tendency indicated the right direction for achieving quality by concentrating on serving the community and building contacts with different business and industrial sectors.



**Mr. Yousif Lori**

**Head of Strategic Planning and Projects Management  
at the Capital Governorate**

ASU has a big role in the society, by working with us in joint projects. We knew from the first day that this educational institution would provide all types of support in all segments of the community.

The university understand we're a great lab to learn in; by helping us, they are indirectly having an impact on our community, too ... It's in all of our interests to have a more informed and engaged public.



**Mr. Yaser Hamza**

**Branch Manager of Ithmaar Bank (Zinj)**

We would like to extend to Applied Science University's administrative and academic staff our sincere thanks and gratitude for the fruitful cooperation in strengthening the relations and social partnership with Ithmaar Bank. Ithmaar Bank was given the opportunity to present a lecture about Islamic Banking and introduce the products and services offered by the Bank to the students of the university.



**Mr. Ali Sabkar**

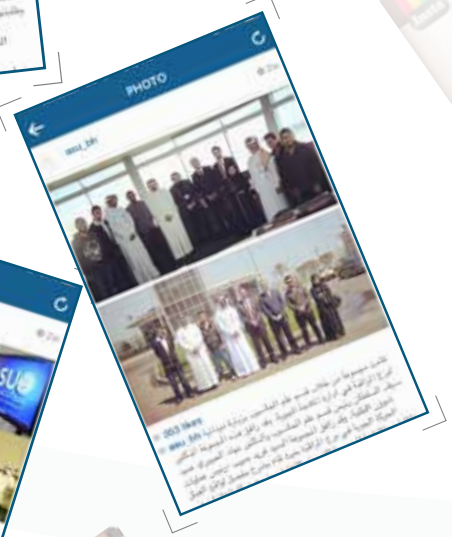
**President Social Media Club MENA**

It is amazing how ASU responded to the co-operation with the Social Media Club. The assistance of ASU's top management and faculty was superb. We managed to execute so many events in the year 2014-2015 and some more in the coming years. The interaction with the public and the community proved to be distinguished in terms of serving the community

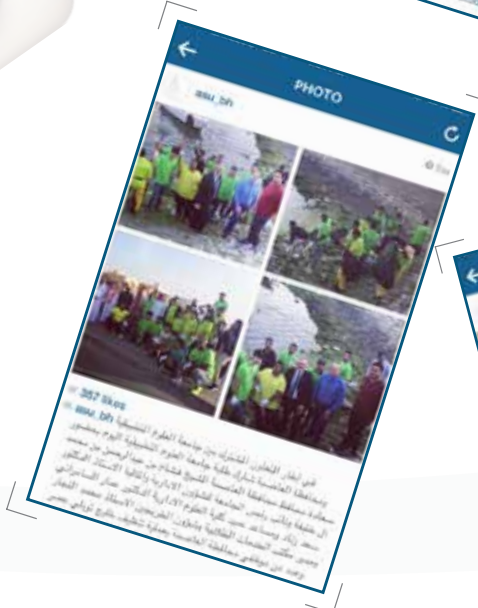
through social media, through spreading the skills of using the social media in social interaction, business and other activities.











# Newspaper

## «العلوم التطبيقية»، تشارك بمؤتمر اتحاد الجامعات العربية ببلنجان

شاركت جامعة العلوم التطبيقية ممثلة بمندوبيها في مؤتمر اتحاد الجامعات العربية الذي انعقد في مدينة بلنجان بولاية الجزائر بالجزائر في الفترة من 14 إلى 16 من شهر أيار 2015م. وقد حضر المؤتمر أكثر من 1000 من رؤساء الجامعات العربية ووفودها من مختلف الدول العربية. وتناول المؤتمر في جلته الأولى موضوع «التعليم العالي والبحث العلمي في ظل التحديات العالمية» وفي جلته الثانية موضوع «التعليم العالي والبحث العلمي في ظل التحديات العالمية» وفي جلته الثالثة موضوع «التعليم العالي والبحث العلمي في ظل التحديات العالمية».



مندوبو جامعة العلوم التطبيقية يشاركون في مؤتمر اتحاد الجامعات العربية ببلنجان.

## «العلوم التطبيقية»، تنظم يوماً ترفيهياً بمناسبة ذكرى الميثاق

تنظم جامعة العلوم التطبيقية يوماً ترفيهياً بمناسبة الذكرى السنوية للميثاق الوطني للتعليم العالي والبحث العلمي. وقد حضر الفعاليات أكثر من 1000 من طلبة الجامعة وأعضاء هيئة التدريس. وتضمنت الفعاليات مسابقات رياضية وثقافية وفنية متنوعة. وقد أقيمت الفعاليات في قاعات الجامعة بحضور إدارتها وأعضاء هيئتها التدريسية.



طلاب جامعة العلوم التطبيقية يشاركون في فعاليات يومها الترفيهي بمناسبة الذكرى السنوية للميثاق الوطني.

## «العلوم التطبيقية»، تشارك في الملتقى الخليجي الأول للمحاسبين

شاركت جامعة العلوم التطبيقية ممثلة بمندوبيها في الملتقى الخليجي الأول للمحاسبين الذي انعقد في مدينة الرياض بجمهورية السعودية العربية في الفترة من 14 إلى 16 من شهر أيار 2015م. وقد حضر الملتقى أكثر من 100 من المحاسبين من مختلف دول الخليج العربي. وتناول الملتقى في جلته الأولى موضوع «التحديات المهنية للمحاسبين في ظل التطور التكنولوجي» وفي جلته الثانية موضوع «التحديات المهنية للمحاسبين في ظل التطور التكنولوجي».



مندوبو جامعة العلوم التطبيقية يشاركون في الملتقى الخليجي الأول للمحاسبين في مدينة الرياض.

## «التطبيقية»، تنظم حفل عشاء لأعضاء المجالس الاستشارية بكليات الجامعة

تنظم جامعة العلوم التطبيقية حفل عشاء لاجتماعات المجالس الاستشارية بكليات الجامعة. وقد حضر الحفل أكثر من 100 من أعضاء المجالس الاستشارية وأعضاء هيئتها التدريسية. وتضمن الحفل تقديم عرض تقديمي عن سير العمل في الجامعة وأهدافها المستقبلية. وقد أقيمت الفعاليات في قاعات الجامعة بحضور إدارتها وأعضاء هيئتها التدريسية.



أعضاء المجالس في حفل العشاء.

## «العلوم التطبيقية»، تمثل البحرين بمسابقة دولية للابتكار

تمثلت جامعة العلوم التطبيقية ممثلة بمندوبيها في مسابقة دولية للابتكار التي نظمتها الجامعة التونسية في الفترة من 14 إلى 16 من شهر أيار 2015م. وقد شارك في المسابقة أكثر من 100 من طلبة الجامعة وأعضاء هيئة التدريس. وتضمنت المسابقة تقديم مشاريع ابتكارية متنوعة. وقد أقيمت المسابقة في قاعات الجامعة بحضور إدارتها وأعضاء هيئتها التدريسية.



طلبة الجامعة خلال مشاركتهم في المسابقة.

## «التطبيقية»، تحصد جائزة دفع الحكومة الذكية لتطبيقات الهاتف بالكويت

حصدت جامعة العلوم التطبيقية جائزة دفع الحكومة الذكية لتطبيقات الهاتف بالكويت. وقد تم منح الجائزة لمندوبينا على مشروع «تطبيقية» الذي يهدف إلى تطوير خدمات الحكومة الإلكترونية. وقد أقيمت الفعاليات في قاعات الجامعة بحضور إدارتها وأعضاء هيئتها التدريسية.



مندوبو جامعة العلوم التطبيقية يشاركون في مسابقة الابتكار الدولية.





















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