



# PRESIDENT'S NEWS DIGEST

22 MAY 2016 – Issue 29



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The graduation ceremony will take place on Monday 23 May 2016, at 8:00 pm after a painful and detailed phase of preparation.

Let us hope it is going to be a great opportunity to celebrate our students' achievements.

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## MESSAGE FROM THE PRESIDENT

Welcome to the 29th issue of the President's News Digest. Last week, the Board of Trustees, chaired by Professor Waheeb Alkhaja, held its second meeting of this academic year. The President gave a comprehensive presentation to the Board about the University's achievements as an update since the last Board meeting. The President presented the University's strategic plan and the approach adopted in dealing with operational plans and Key Performance Indicators. The Board discussed many issues including the University's risk management strategy, and the organizational chart.



On 19 May 2016, the university organized an accreditation day to its staff facilitated by Ms. Monia Mensi and with the great help from Mr. Rifat Hussein and Ms. Mariam Ali. This was a great event with fantastic achievements as our colleagues looked at all 243 key indicators and provided evidence that will help drafting the self-evaluation report. A very impressive and innovative technology-based presentation was introduced by Ms. Monia and Mr. Rifat, which combined speech and written slides in different languages. They have also developed a portal that gives access to all the documents related to accreditation, and successfully organized a series of workshops. Accreditation is by far the most important activity in the University and on which its future depends. Dr Roy will be taking the lead on drafting the self-evaluation document.

On Saturday, 21 May 2016 and under the patronage of H.E. Shaikh Hesham bin Abdulrahman Al Khalifa, the Capital Governor of Kingdom of Bahrain, the Bahrain (SMC) and in association with the university have organized the 4th Social Media Masters Forum 2016. More than 34 experts in social media came all the way from United States. The event was attended by staff and students and the President gave a welcoming speech before Dr Mohamed Alhamami took the floor. Mr Ali Sabker, President of the Social Media Club, has expressed his delight to work with the University.

What's New?





## MORE THAN ONE HUNDRED STAFF PARTICIPATED IN THE ACCREDITATION DAY

On 19 May 2016, more than a hundred staff attended the accreditation day. The objective of this accreditation day was to collect the needed input to write up the Self Evaluation Report.

Beyond this mechanical and tangible objective, there were goals that are more important:

- develop the teamwork spirit among the University Staff
- make the changes happen through the communication about the accreditation indicators, processes and milestones and by providing the staff the opportunity to express themselves about where we are and where we should be.



The programme of the day intended to be practical and interactive, using innovative tools:

A live presentation of the accreditation key indicators (243) using a video prepared by Mr. Rifat Hussein from ICT&KM Directorate was done and received very positive reaction from the audience.

To share knowledge among all the staff a portal developed by ICT&KM team was introduced during the presentation session. This portal contains all documents needed to be shared and known by all such as Bylaws, Policies and Procedures etc. and will contain all the evidences requested by HEC in the SER <https://asuedubh.sharepoint.com/sites/HECAccreditation/>

Eight parallel workshops have been led for the 8 areas of the accreditation. Each group discussed for each indicator whether the university meets the indicator or not and what do they think should be done to meet it.

Finally, the output of each group has been presented to all after the workshops in a wrap-up session.

A feedback dashboard will be shared to all staff to show our progress on this process.

Many thanks to the workshops leaders and facilitators and to all the staff for their valuable participation.

## SOCIAL MEDIA CLUB MEETING

On Monday, 16 May 2016, Mr. Ali Sabkar, President of Social Media Club, and Mr. Zeyad Mufeez Manager of Legend PAPI met with Professor Ghassan Aouad, President of the University to discuss the final preparations for Social Media Masters forum 2016 that will be held at Applied Science University on 21 May 2016.

Dr. Mohammad Alaa Al-Hamami, Member of ASU Community Engagement Office, and Ruqaya Mohsin Director of Marketing and Public Affairs were present in the meeting.





## THE 4TH SOCIAL MEDIA MASTERS FORUM 2016

36 international experts from USA, Canada, Mexico, Thailand, UK and Bahrain gathered in Abdulla Nass Auditorium of ASU on Saturday, 21 May 2016 to share their success secrets to 200+ participants.

The 4th Social Media Masters Forum 2016 was organized by the Social Media Club, Bahrain in collaboration with ASU under the Patronage of H.E. Shaikh Hesham bin Abdulrahman Al Khalifa, the Capital Governor of Bahrain, who honoured ASU with his presence at the event. In addition, the Chairman of the BOT, Prof. Waheeb Alkhaja, was present along with the President, Prof. Ghassan Aouad, Vice President, Dr. Assem Al-Hajj, Prof. Saad Darwish and Dr. Mohammed Al-Hamami, and others.

Consultants, coaches, public speakers, entrepreneurs, authors, doctors, healthcare specialists, and other professionals held a practical and interactive session successfully combining different



fields and industries, and shared their successful entrepreneurship stories, which inspired the large audience present. Among the speakers, it is notable to mention Mr. Joel Bauer, on whom the former US President Bill Clinton relied for his unconventional approach to personal marketing and wealth creation; and others from TV, healthcare, real estate, and various other businesses.

## "YOUTH FOR CHANGE ICT: SUPPORT FUTURE LEADERS"

On 21 May 2016, Professor Saad Darwish as part of the University's commitment to the society and on behalf of the Community Engagement office attended the launch of "Youth for Change ICT: Support Future Leaders".

This event is a blend of supporting entrepreneurship and outreach to the youth society. Mrs Najwa Janahi, from the Ministry of Labor and Social Affairs gave a speech of support to the youth and encouraged the contribution of universities in the contest with Active Leaders for Women's Advancement in the Near East (ALWANE).





## ITEMS DISCUSSED AND APPROVED BY THE UNIVERSITY COUNCIL AND BOARD OF TRUSTEES

In this past week, a few university-level council meetings were held to discuss and approve certain items. The following items were discussed and approved in the 6th University Council Meeting on 12 May 2016 and the second Board of Trustees (BOT) Meeting on 16 May 2016:

- Achievements of ASU during the last period.
- Risk Management Policy – Approval by (BOT).
- Administrative Staff Bylaws – Approval by (BOT).
- Graduate Studies Bylaws – Modification & Approval by (BOT).
- The Training and Continuing Education Centre approved by (BOT).
- Expansion of the current university campus - Approved by (BOT).

A Financial Aid for the needy students of ASU has been approved by Board of Directors (BOD) and Board of Trustees (BOT). As a result, a substantial budget has been allocated for this cause.

The 7th University Council Meeting was held on 18 May 2016 where the following was approved with regards to the number of graduating students from each college:

College	Graduating students (Bachelor)	Graduating students (Master)	Total
College of Law	44	2	46
College of Administrative Sciences	115	10	125
College of Arts and Science	6	-	6
Total	165	12	177

## ENGINEERING TRENDS

On Wednesday, 18 May 2016 Professor Siddeeq Yousif Ameen participated in “Engineering Trends” in Image Processing, Pattern Recognition Techniques and Applications. This one-day event was a local colloquium organized by the College of Engineering at the University of Bahrain in collaboration with IET. The event presented recent development in image processing and machine vision. Three keynote speakers with 9 research presentations in the field were presented.





## REMINDER OF THE WEEK

Graduation Ceremony - Monday, 23 May 2016

## QUOTE OF THE WEEK

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*Being busy does not always mean real work. The object of all work is production or accomplishment and to either of these ends there must be forethought, system, planning, intelligence, and honest purpose, as well as perspiration. Seeming to do is not doing.*

**Thomas A. Edison**



*Enjoy Reading*

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