



# PRESIDENT'S NEWS DIGEST

3 JULY 2016 – Issue 35



- Message from the President
- Applied Science University (ASU) and Bahrain Businesswomen's Society (BBS) Working in Partnership
- Management Information Systems Second Advisory Board Meeting
- ASU Hosted its Annual Staff Ghabghah
- Quote of the Week
- Reminder of the Week



***“May God bring you on this Eid al-Fitr happiness, health and wealth and prosperity to our dear university and beloved Kingdom.”***

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## MESSAGE FROM THE PRESIDENT

Welcome to the 35th issue of the President's News Digest. It is now looking more likely that we will hear soon about our application for new programmes with British Universities and we should be well prepared in terms of publicity materials, website, preparation for year 1 and an aggressive marketing plan.



Last week, the accreditation committee met and discussed progress in wiring the self-evaluation report and I am happy to inform you that the work is progressing according to plans if not ahead.

On Wednesday, 29 June 2016, the President, VPs, Dean of Administrative Sciences and Vice Dean scrutinized the course of portfolios of limited confidence programmes. More work in this area will be done during Professor Newton's visit in July.

On Thursday, 30 June 2016, we organised a workshop on operational planning and KPIs. This is important from a planning, budgeting and accreditation perspectives. The budgeting work is progressing well according to a very rigorous and transparent process.

Last week, three workshops were held in the premises of the University to support Bahrain Business Women Society developing its strategy. The workshops were facilitated by Ms. Monia Mensi and in the presence of the President of the Society, Ms. Feryal Nass, and board members.

On Wednesday evening, 29 June 2016, the Student Council organised a successful Ghabghah for orphans from the Royal Charity Organization as well students and alumni of the University.

Students' recruitment remains our top priority and we should all work collectively to achieve our targets in a small and competitive market.

What's New?





## APPLIED SCIENCE UNIVERSITY (ASU) AND BAHRAIN BUSINESSWOMEN'S SOCIETY (BBS) WORKING IN PARTNERSHIP

As one of its strategic objectives to serve the community, develop meaningful and substantial relationships with external agencies, and offer consultancy services in areas where the university has expertise, Applied Science University has started a process of building a new strategy for the very active and forward looking Bahrain Businesswomen's Society (BBS).

Three workshops have been held in the premises of the University last week to make a stakeholders and a SWOT (strengths, weaknesses, opportunities and threats) analysis which are helpful techniques in developing strategies

All the BBS board members were present along with some external stakeholders and strategic partners like the Supreme Council for Women and United Nation Industrial Development Organisation.

The President of the University, Professor Ghassan Aouad, stated that he was delighted with the close collaboration between BBS and ASU. He expressed his thanks to Ms Monia Mensi, Head of Strategic Planning and Governance at the University for facilitating the workshop and to Mrs Feryal Nass, President of Bahrain Businesswomen's Society, for her vision, strong leadership and her confidence in the University in helping to develop a futuristic strategy for BBS which makes it really sustainable in the long run.

Ms Feryal Nass, President of Bahrain Businesswomen's Society, acknowledged the great support for developing the strategy by the University highlighting the importance of tangible collaboration between the Society and ASU and the academic community at large.



## MANAGEMENT INFORMATION SYSTEMS SECOND ADVISORY BOARD MEETING

The Bachelor of Management Information Systems held its Second Advisory Board Meeting on 23 June 2016 at Applied Science University to discuss the operation plan 2015/2016 and issues related to Management Information Systems Bachelor Program. The meeting was attended by:-

1. Khalifa Aljawder, ISACA Bahrain Chapter
2. Nawaf M. Abdulrahma, President of Bahrain Internet Society
3. Nezar Maroof, Director of Strategy & BPR –Bahrain informatics and eGovernment Authority
4. Dr. Adeeb Hamdoon, MIS Department - College of Administrative Sciences – ASU
5. Dr. Ghosson Alsadoon, MIS Department - College of administrative Sciences – ASU
6. Dr. Mohammad Alaa Al-Hamami, MIS Department - College of administrative Sciences – ASU





## ASU HOSTED ITS ANNUAL STAFF GHABGAH

Applied Science University, hosted its annual staff Ghabga at the Gulf hotel. The Ghabga was attended by the Chairman of the Board of Trustees, the President, the Palestinian Ambassador, members of the Board of Trustees, representatives from media, staff members and their families.



The Ghabga aimed to celebrate Ramadan traditions and strengthen relations among employees. The evening included a range of fun activities held in an interactive environment including games, folklore shows, a raffle draw and generous prizes.

The annual staff Ghabga is one of the many initiatives held by the Marketing & Public Affairs Directorate to strengthen employee relations.



## REMINDER OF THE WEEK

Prof Robert Newton's Visit – 11-18 July 2016

## QUOTE OF THE WEEK

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*“Study without desire spoils the memory, and it retains nothing that it takes in.”*

***Leonardo da Vinci***

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*Enjoy Reading*

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