

# President's News Digest

**ASU**



جامعة العلوم التطبيقية  
APPLIED SCIENCE UNIVERSITY

معتمدة من مجلس التعليم العالي

Accredited by the Higher Education Council

## Message From the Editor

Welcome to the 2<sup>nd</sup> issue of the 5<sup>th</sup> volume of the President's News Digest.

In this issue **Professor Khaled Garaibeh** will address the subject of International Accreditation of Academic Programmes.

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Mrs. Hessa Al Meraisi  
Manager of President's Office

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## Message from a Colleague

### International Accreditation of Academic Programmes

It has become a necessity that universities worldwide seek accreditation to their academic programs by international professional bodies such as ABET and IET for engineering programs, AACSB and FIBAA for business programs, AAALAC for agricultural programs, ACEN for nursing, NASAD for arts, British Computer Society for computer science, CIOB for construction programs, etc.

In addition to enhancing the international reputation of the academic program, the school or the academic institution as a whole, international accreditation has become a tool for improving the quality of teaching and learning processes, ensuring that the academic program is up to the international standard and that students are equipped with required skills in the job market. In general, international accreditation serves the interest of students in many ways. Firstly, students graduated from accredited programs find it easy to introduce their educational background to employers and other academic institutions if they seek postgraduate studies. Secondly, accreditation by a reputable professional body plays a major role in the decision of students and parents to join a certain academic program of study as being a graduate of an accredited program means better job opportunities. Finally, accreditation helps students become licensed professionals by professional bodies as most of these bodies require the applicants to be graduates of internationally accredited programs.

For all this, and despite the tedious process and the incurred costs, most universities have become interested in seeking international accreditation for their academic programs. The process of obtaining an international accreditation, for example AACSB, involves aligning the business program to a set of accreditation standards that focus on mission and strategic management; support for students, faculty, and staff; learning and teaching; and academic and professional engagement of students and faculty.



Professor Khaled M. Garaibeh  
President's Senior Advisor for Academic  
Affairs and Development

Prof. Khaled M. Garaibeh received his B.S. and M.S. in Electrical Engineering in 1995 and 1998 respectively, both from Jordan University of Science and Technology, Irbid, Jordan and his PhD in Electrical Engineering in 2004 from North Carolina State University, Raleigh, NC. He joined Yarmouk University, Irbid, Jordan in 2005 where he became full professor of Telecommunications Engineering in 2017 and held a number of administrative positions such as Head of Department, Assistant Dean, and Dean of Engineering. Since Jan 2019, he joined ASU as Senior Advisor to the President for Academic Affairs and Development. He is senior member of the Institute of Electrical and Electronics Engineering (IEEE), Microwave Theory and Techniques Society (MTTS), Jordan Engineers Association and the honor society Eta Kappa Nu.

To obtain accreditation by AACSB, the business school must submit an eligibility application where a business school is assessed with respect to six eligibility criteria, namely:

1. Ethical Behavior
2. Collegiate Environment,
3. Commitment to corporate and social responsibility
4. Accreditation Scope and AACSB membership
5. Oversight, sustainability and continuous improvement
6. Policy and Continued Adherence to Standards and Integrity of submissions to AACSB

Once the eligibility of the business school is established, it goes through a self-evaluation and peer review processes where the school is evaluated with regard to achieving AACSB accreditation standards. If the school passes the evaluation process, it becomes an AACSB school which must undergo a continuous improvement review process every five years.

ASU should be no exception to those academic institutions which seek international accreditation as it is of high priority that the university builds on its great achievements in the recent years (specially passing the local QA reviews and the international ISO certification), in order to ensure the sustainability of its success and enhance its international reputation and its student intake.

## ASU- IEEE Councilor and Chair Attended IEEE Meeting



**Dr. Moaiad Khder** – Councilor of ASU-IEEE branch and the Chair of the branch : **Omar Alwahab** attended the IEEE meeting on **October 27<sup>th</sup>, 2019**.

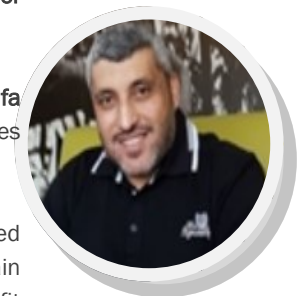
The Chairperson of IEEE – Bahrain Section **Sh. Dr. Esha Al-Khalifa** highlighted the importance of IEEE section and how the branches roles are too important to maintain the section.

She showed a strong support for all the branches and addressed several subjects which were the plan for this year, how to maintain the branches, how to prepare the annual plan and how to benefit from IEEE.

Later on, a discussion took place on how to collaborate between all the branches and how to can the students from different universities and institutions benefit from the IEEE.

The ASU –IEEE branch established in 2018, and currently retain 3 staff members and 13 students.

Finally, we would like to thank the top management for their reinforcement to collaborate with international bodies such as IEEE, BCS and others.



Written by  
**Dr. Moaiad Khder**  
**Head of Department Computer & Science , Asst Professor**  
**College of Arts & Science**

## The College of Arts and Science conducted a series of brainstorming sessions for NQF Mapping and Scorecards



The College of Arts and Science started conducting a series of brainstorming sessions for NQF mapping and scorecards. Till now two sessions were held on October 24<sup>th</sup> and October 31<sup>st</sup>, 2019.

The aim of this practice is to map the programme courses to NQF and prepare their scorecards in order to place the college programmes on NQF. A good discussion took place among the staff of the three academic programmes: (Computer Science, Interior design and Graphic design).

Each programme is working together in parallel with other programmes to improve the documents, revise them, enhance and come out with a very good conclusion and deliverables.

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*Written by Dr. Moaiad Khder  
Thank you for  
all your time and efforts*

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## Future Collaboration between ASU and JAFCON



Last Monday October 29th 2019, the President of ASU Professor Ghassan Aouad, Professor Khaled Gharaibeh President's Advisor for Academic Affairs and Development and Mr. Mohammed Najjar Office Manager of Student Services Office met with Mr. Jalal Majeed, Human Resources Director at JAFCON to discuss future collaboration regarding student internship.



**Written by  
Mrs. Ayat Ali Nass  
Executive Secretary In President's Office**

## Directorate of Non-Government Organization Support Visited ASU



On Thursday 31<sup>st</sup> October 2019, the Community Engagement Office at Applied Science University received a delegation from the Directorate of Non Government Organizations Support at the Ministry of Labour and Social Development. A meeting was held between a number of university staff and the delegation to complete the technical implementation of the electronic platform for training NGOs.

The participation of ASU in creating the electronic platform for training NGOs comes within the framework of the cooperation between the University and the Ministry of Labor and Social Development as one of the Community Engagement Office initiatives in achieving community partnership with government institutions and NGOs.



Written by  
**Dr. Mohammed Al-Hamami**  
**Office Manager of Community Engagement**

## Strategic Planning Workshop

In preparation for the new strategic plan (20/21-24/25) of the university, the Head of Governance and Strategic Planning Unit Ms Eman AlSadeq conducted a second workshop on Wednesday November 6th ,2019.

During the workshop, the extended university management committee members linked SWOT analysis results and brainstormed ideas for the long term objectives that shall be achieved in 2025. Based on these long-terms objectives, the senior management team suggested the key aspects of the new vision.

Ms. Eman presented the methodology of developing the new strategic plan which starts with the vision and ends with the strategic objectives and the corresponding KPIs tree.

The session was a success given the useful data which was gathered which will be used in formulating the new vision, mission, objectives and values of the new strategic plan of the university.



Written by  
**Ms. Eman Al Sadeq**  
**Head of Governance and Strategic Planning Unit**



## Interview with Alumnus



<b>Name:</b>	Houd Sadeq Husain
<b>Workplace:</b>	-
<b>Academic Degree</b>	Bachelor
<b>Academic Major</b>	law
<b>Tell us about your Experience at ASU in terms of learning environment and teaching methods.</b>	My experience at ASU was very successful. The teachers were very cooperative and conveyed all the important points related to my field. They were easy going and helpful in all matters related to thinking in the proper way in order to deal with the realities that I may face in my field as a lawyer.
<b>What did you enjoy the most about your experience at ASU?</b>	The way the instructors dealt with us as students in addition to the social atmosphere of the university. As students, we interacted in a friendly way with each other and respected each other. This reflected positively on our academic standard. All in all, such interacting supported by the university administration is really unique.
<b>Tell us a success story inspired by ASU.</b>	One of the big challenges that I had I faced during my life was having the courage to speak in front of a large audience. After participating in many activities organized by ASU, and becoming a member in the Students Council, I succeeded in overcoming this challenge. I can now easily deliver speeches to the audiences. In addition to that, I have my own YouTube account. I gained the admiration of Bahrain T.V and they offered me to work as an announcer.
<b>In your Opinion, What are the Improvement areas you would like to see at ASU in the future?</b>	In my opinion, I would like to see more of students activities.
<b>Final words</b>	I would like to encourage all the students to participate in more practical activities. This will help them to gain more experiences in life and achieve more success



Interviewed By: Mrs. Noora Musalam, **Manager of Career Development & Alumni Affairs Office, Deanship Of Student Affairs**

## Congratulations to Alfazaa

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***Congratulations to Alfazaa***  
*on winning the*  
*“Boeing Stem Challenge Award”*  
*and “The Product of the Year Award”*  
*We are so proud of our students,*  
***well done.***

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## Quote of the Week

*“A champion needs a motivation above and beyond winning.”*

**-Pat Riley**