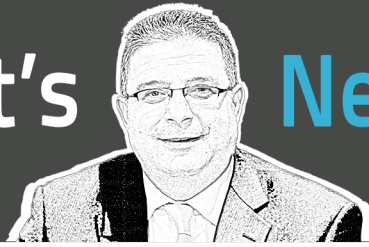


President's News Digest



Message From the Editor

Welcome to the 21st issue of the 6th volume of the President's News Digest.

In this issue Prof. Ghassan Aouad , the President of Applied Science University will address the subject of "The ASU Alphabet of Success (updated)"

Email: Hessa.almeraisi@asu.edu.bh
T: +973- 16036161



Mrs.Hessa Al Meraisi
Manager of President's Office

Message from the President

The ASU Alphabet of Success (updated)

As the University progresses to achieve its strategic objectives, the list of achievements needs to be updated. Find below an updated ASU Alphabet of Success diagram which can be used for promotional purposes.



Written By
Prof. Ghassan
Aouad
The President of
Applied Science

The ASU Alphabet of Success (updated)

A accomplishment Accredited by the HEC BQA Institutional Review achieved	B brilliance ISO 9001:2015, renewed ISO 21001:2018 certified	C community 484 in the Green Metric Rankings	D dynamism 115 Academic Staff 88 Admin Staff	E Excellence 86 Fellows of the HEA Accredited Centre	F fun Great sense of community
G growth Around 3000 students	H humility A modern approach to learning	I inspiration 401+ in the THE Impact rankings out of 766 universities	J joy Staff and students from over 25 nationalities	K knowledge Highly qualified staff	L leadership Committed BODs and BOTs
M maturity 13 UG Programs 5 PG Programs	N nurturing Excellent Staff Support	O opportunity Over 80% employability rate	P productivity 5486 Alumni	Q quality All academic programs achieved full confidence	R research 140+ Research papers per year
S support Generous Financial Aid	T teaching Exciting teaching methods	U uniqueness Champions in football, table tennis and Jigaz Competition	V vision 29 in the QS Arab Ranking 4 Stars in the QS Rating System	W warmth Very active Students Council and Clubs	X x-factor Best decorated campus for 5 years
Y youth Established in 2004	Z zest 4 British programs	651-700 in the QS World University Rankings		101-150 in the top QS Under 50 Universities	

16 Years on the Road to Excellence

Inside this Issue

Message from the Editor

Message from the President

LSBU-ASU Entrepreneurship Programme 2021: Recap of Session 3: Creativity & Idea Generation

A Busy Week for ASDU

Dr. Moalad Khder Obtained the International Licensed Digital Teacher Certificate

مشاركة جامعة العلوم التطبيقية في تحكيم بطولة الخليج لمناظرات الجامعات

نادي المرأة بالتعاون مع عمادة شؤون الطلبة ينظم احتفالية افتراضية تضامناً مع يوم المرأة العالمي

A memory to remember

من عبق الماضي

Quote of the Day

من روائع الشعر العربي

LSBU-ASU Entrepreneurship Programme 2021: Recap of Session 3: Creativity & Idea Generation

Following the article published last week summarizing the second session of the LSBU-ASU Entrepreneurship Programme 2021, in this week's article I will summarize the key ideas and takeaways from the third session (there are 8 sessions in total).

In this session, the Programme Leaders, Ms. Alison Price and Ms. Lisa McMullan, focused on the activities revolving around **"Idea Generation"**, as part of the second outcome of the programme **"Explore and adapt a range of pedagogy/teaching techniques to support the business start-up process"**. The session was meant to be a highly interactive session providing opportunities to try out a range of idea generation techniques.

But firstly, the session started with a recap of the teaching techniques that can be used at the classroom (physical or virtual) that we have seen so far:



Written By
Mr. Hatem
Dammak
Head of
Compliance and
Audit Unit

Teaching Techniques so far:

1. Lecture
2. Guest Speakers
3. Team teaching
4. Panel of guests /alumni
5. Q&A
6. Video
7. Images – visual depictions
8. Mind Maps
9. Sharing view points/words
10. Guests to interview each other / guest
11. “no prep” guest (audience ask questions)
12. Voting (raise hands – or cards *see photo)
13. Tasks/activities (MAIR, SWOT, YOOP.fi) group or individual
14. Reflection – What? so what? now what? What else?
15. Hand outs – review and reflect (apply to action planning)



EST 1892
LSBU

And then we dived deeper into the idea generation exercises and techniques that the lecturer can use to stimulate the students and challenge them to come up with new business ideas.

One of the techniques is to focus on problems and then try to find solutions namely by using the SCAMPER Process:

- S: Substitute:** what can you substitute to create a new solution to the problem (material, process, place, ingredient? Etc.)
- C: Combine:** What can you combine or bring together somehow? How about a blend, an alloy, an assortment, an ensemble?
- A: Adapt:** What can you adapt for use as a solution? What else is like this? What other idea does this suggest? What could I possibly emulate?
- M: Modify, Minify or Magnify:** Can you change the item in some way? Change meaning, color, motion, sound, form, shape? What can you add? More time? Greater frequency? Stronger? Higher? Extra value? Multiply? Exaggerate? What can you remove? Smaller? Condensed? Miniature? Lower? Shorter? Lighter? Streamline?
- P: Put to Another Use:** Can you use this product somewhere else, perhaps in another industry? Could you recycle the waste from this product to make something new?
- E: Eliminate:** What can you eliminate? Eliminate waste? Reduce time? Reduce effort? Cut costs? How could you streamline or simplify this product?
- R: Reverse:** What can be rearranged in some way? Other pattern? Other layout? Other sequence? Transpose cause and effect? Change pace? Change schedule?

Finally, it is worth noting that we had a guest speaker during the session who is no other than Dr. Safia Barikzai, Associate Professor at LSBU, who was a **PRECIOUS Awards 2016** finalist in the 'Outstanding Woman in STEM' category. She talked about her experience in teaching Engineering students innovation and creativity through fun practical activities, some of them based on the LEGO bricks, and demonstrated that not only kids but also adults learn better when they are doing fun practical activities.





A Busy Week for ASDU

It had been a very busy week for ASDU full of activities in different directions.

First, there was the VIVA workshop on Wednesday. This was a hot issue due to some notes addressed by HEC regarding some Master theses supervision and proceeding elements. We have received those notes and we thought about the best way to address them. We agreed that the best way to do it, instead of conducting a regular workshop or training session, was to get it more exciting through the use of a role playing demonstrating all elements of concern. We began by choosing the cast that would be involved in the role playing, and it was as follows:



Written By
Dr. Adel AlSamman
Head of Academic Staff
Development Unit

Dr. Mohamed Al Hamami	The Student	
Dr. Ali Almasadeh	The Supervisor	
Dr. Ahlam Al Ithawy	The Internal Examiner	
Dr. Abdelnaser Taha	The External Examiner and Chair of the Panel	

Then, we have prepared the scene with the story and scenario that would show all the notes taken. We have informed the academics to participate in the event, and they were very enthusiastic about it. We have conducted several meetings, ended with a live rehearsal to make sure nothing would go wrong about it. Then, we announced the event to the academic staff, and conducted the role playing on Wednesday, that was magnificent with a perfect performance from everyone who involved. We were really pleased to receive praising words from the president and the VP for academic affairs and development. To make it even better, all academic staff who attended the event showed their satisfaction about it and demonstrated their content.



On Thursday, we have organized two workshops related to teaching and decision making.

The first one was conducted in cooperation with Mr. Muath, from ICT. As part of the changes accompanying Covid-19 consequences on the education field and the challenges we had to go through in performing our day-to-day practices, to include exams for our students, the workshop concentrated on preparation of test banks and final assessment. It was attended by a substantial number of academics who were very interactive during the event.

As part of ASU cooperation with LSBU in development activities, and as part of the 6 development programmes to be delivered by LSBU staff, there was a 4 hour training session on Thursday on Decision-Making in Uncertain & High-Risk Environments, attendees of which included academic and admin staff, jobs of whom necessitate taking decisions every day. It was a real interesting session delivered by Hittenday Solanki and Andres Whittaker from LSBU, and included every exciting exercise and supportive case studies.





رخصة المعلم الرقمي المعتمد
Certified Digital Teacher License

Dr. Moaiad Khder Obtained the International Licensed Digital

Dr. Moaiad Khder attended a workshop for 10 days from 23 Feb till 4th March 2021 in which he had 25 Practical hours and successfully passed all the requirements to obtain the International Licensed Digital Teacher Certificate. This workshop was organized by Malaysia Smart Programs and they covered many topics during the workshop such as : Interactive assistant tools for teaching, Interactive PowerPoint, Infographic, Canva, Cloud Storage, Video conferencing tools (MS Teams, Zoom)



Written By
Dr. Moaiad Khder
Head of the
Department of
Computer Science



مشاركة جامعة العلوم التطبيقية في تحكيم بطولة الخليج لمناظرات الجامعات بقلم الدكتور مؤيد خضر



شاركت جامعة العلوم التطبيقية ممثلةً بالدكتور عمّار جلامنة ود. مؤيد خضر وأ. محمد النجار في تحكيم بطولة الخليج لمناظرات الجامعات ، حيث حضروا دورة تدريبية لمدة ثلاثة أيام (8-10 مارس 2021).

وشارك في هذه الدورة العديد من المحكّمين من مختلف الجامعات في دول الخليج. احتوت الدورة على العديد من المحاور المهمة في عملية تحكيم المناظرات مثل عملية تحديد محتوى الخطابات (الموقف-الحجج-التفنيد-المداخلات) وكيفية بناء الموقف من مشكلة وحل ونتيجة وكيفية بناء الحجة من خلال التوكيد والتعليل والتدليل وكيفية التنفيذ من خلال التعريف والحجج والمقارنات وتمت تغطية المعايير المهمة للتحكيم مثل استراتيجية الفريق والمحتوى والأسلوب وأخيراً سلم الدرجات وآلية منحها.

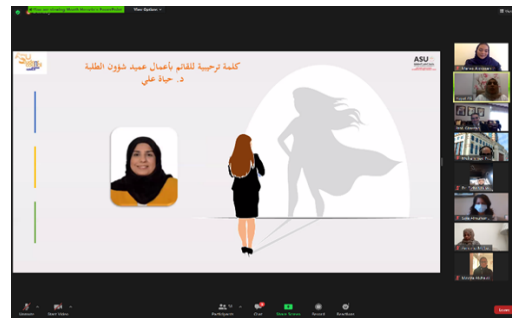
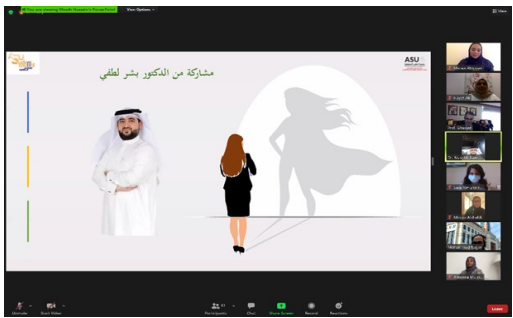
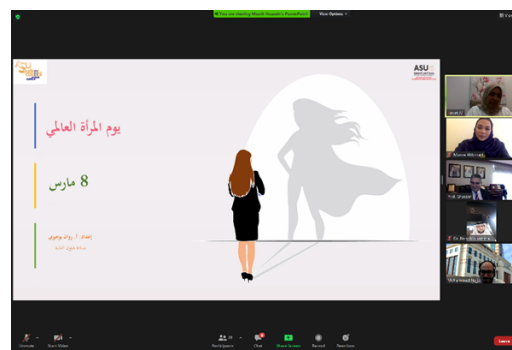
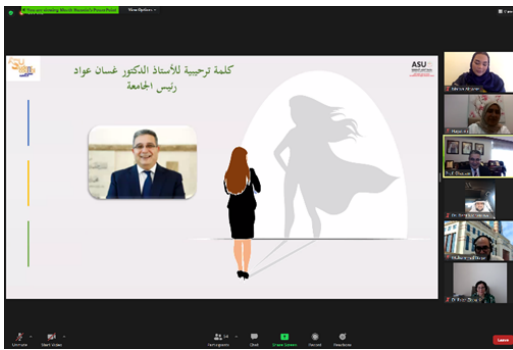


نادي المرأة بالتعاون مع عمادة شؤون الطلبة ينظم احتفالية افتراضية تضامناً مع يوم المرأة العالمي بقلم الأستاذة روان بوجيري- إدارية في مكتب الخدمات الطلابية في عمادة شؤون الطلبة



تحت رعاية كريمة من الأستاذ الدكتور غسان عواد رئيس الجامعة نظم نادي المرأة بالتعاون مع النادي الإعلامي ومجلس الطلبة احتفالية افتراضية بيوم المرأة العالمي وذلك يوم الأثنين الموافق 8 مارس 2021 بحضور عدد من أعضاء الكادر الإداري والأكاديمي والطلبة، وقد شملت الإحتفالية فقرة قصة كفاح امرأة قدمتها الطالبة أمل المالدو ومسابقة ثقافية من تنظيم من النادي الثقافي مع جوائز قيمة.

كل عام وأنتن بخير، لكل امرأة تصنع فارق في حياة الآخرين، لكن امرأة معطاءة، لكن كانت ومازالت تصنع النجاحات والحب والحياة لنفسها ولمن معها.



A Memory to Remember

من عقب الماضي

-Date 18 March 2018 , Volume 3 , Issue 20

H.H SHEIKH NASSER AL-KHALIFA UNIVERSITIES SPORTS TOURNAMENT

During the week commencing 11 March 2018, the sport games of H.H Sheikh Nasser Bin Hamad Al-Khalifa Universities Sports Tournament started their finals. ASU teams astonished us, as they played extremely well in

most of the participated sports; the female basketball team won the Bronze Medals as well as the male volleyball team who also got the third place and won the Bronze Medal.

ASU also won two awards by, (1) Noor AlHuda Rabea who won "the best goal keeper" in the female football team and (2) Fatima Abdulredha who won "the best player in the female basketball team".

The Dean of Student Affairs Dr Faiza Zitouni reported "Hats off to all our students who kept us on our toes from the moment they started playing to the end, they really made us proud! Such sport tournament allowed us to discover the talent of our students. Our students players and staff at the Deanship of student affairs worked relentlessly showing their loyalty and commitment towards our beloved university".



Many thanks to all ASU students who participated in making this tournament a great success, including; students players, all members of the Students Council, Volunteering Club members, Sport Club members (especially Abdulla Al-Ahmad, the President of the Club and Faisal Al-Jowder), the Media club members who were active on our social media (especially Houd Sadeq and Ahmed Dasmal). Many thanks to the team coaches, Mr Abdulla Al Jaber (Alumni member) and Ms Mooza Mansouri and Ms Fataima Janahi.





Quote of the Day

“There is no role in life that is more essential than that of motherhood.”

-Elder M. Russell Ballard

من روائع الشعر العربي

أطع الإله كما أمر * واملأ فؤادك بالحنن
وأطع أباك فإنه * رباك من عهد الصغر
وَخَضَعُ لَأُمِّكَ وَارْضَاهَا * فَعُقُوفُهَا إِحْدَى الْكِبَرِ

-الإمام الشافعي