



PRESIDENT'S NEWS DIGEST

06 November 2022

Issue 2, Volume 8



Message From the Editor

Welcome to the 2nd issue of the 8th volume of the President's News Digest.

In this issue Prof. Ghassan Aoud , the President of Applied Science University will address the subject of " The QS Arab Region Forum 19 October 2022"



Email: hessa.almeraisi@asu.edu.bh
 T: +973- 16036161

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Message from the President

The QS Arab Region Forum 19 October 2022

On the 19th of October, I chaired the Arab Region Forum in Dubai that was organised by the QS and hosted by the Canadian University Dubai and for the Africa- Middle East Roundtable, it was hosted by the Future University in Egypt, both institutions are well recognised for their academic and research excellence. More than 170 senior university administrators including 41 presidents attended the forum. The Secretary of the Association of Arab Universities was also in attendance.



Written By
 Professor Ghassan Aouad
 The President of Applied Science University

Henry Ford once said: Coming together is a beginning, staying together is progress, and working together is success. I made it clear at the forum that through collaboration we will achieve much more in this very competitive world.

It is widely recognised now that monodisciplinary research is dead and the future is in interdisciplinary and collaborative research. It is also true that the traditional model of running Higher Education Institutions will not survive in the medium term. We are all facing the same issues. Factors such as technological developments, demographic change, food security and agriculture, post-pandemic syndromes, climate change, peace and security, competition, international rankings, regulations, quality assurance and accreditation, engagement with industry, students recruitment, governance, the innovation eco system, and financial constraints will force universities to transform themselves in many aspects including educational delivery, research and innovation and business operations. Doing nothing is no longer acceptable and that's why this forum was really timely.

As chair of this forum, I expressed a very warm welcome to all delegates, speakers, distinguished guests, and sponsors and I also expressed my sincere thanks to the QS, especially Dr Ashwin Fernandes and the excellent QS administrative team who worked tirelessly to make this forum a great success. The QS is providing great leadership and vision to our sector.

I concluded with a quote from Helen Keller "Alone we can do so little; together we can do so much."



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At the QS Arab Region Forum, the QS Arab Region Ranking was announced. The Chairman of the Board of Trustees, the President, Dr Mohamed Yousif, Mr Abdulla Alkhaja, and Dr Ramzi Nekhili attended the ceremony where it was announced that we are now ranked 19 in the Arab Region, a fantastic achievement. I would like to express my sincere thanks to Dr Mohamed Yousif and his team and to all colleagues who contributed to this fantastic success. Many congratulations to all of you





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Strategic Foresight (3-3)

Strategic foresight stages:

4. Defining visions of success: after initiating different plausible successful scenarios and transformational factors, we work to identify one vision for each factor. It is advisable to have three to four visions; this will help the institution to build the surest future.
5. Identifying the milestones: during this stage, decision makers convert the identified visions into milestones and incorporate these milestones into the organization strategic plan.
6. Start creating the future: the organization is ready now to implement and monitor the milestones achievements indicators through the strategic plan implementation phase.

During the development phase of ASU strategic plan (2020-2025), the management group exercised strategic foresight approach in addition to other strategic planning tools to create the university vision. The approach was very beneficial; the management group was able to conceive the future and identify actions to include in present-day plans to enhance the university performance in the near and distant future.



Written By:
 Eman Ahemd Alsadeq
 Head of Governance and Strategic Planning





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College of Engineering Participation at the Bahrain Society of Engineers in its Celebration of the Bahraini Engineer's Day– 13 October 2022

Recognized in October of every year, the Bahraini Engineer's Day has always been a great opportunity for engineers from various backgrounds and different specializations, to gather and share their -practical experiences on projects located throughout the kingdom of Bahrain.

The 2022 celebration of the Bahraini Engineer's Day, which was held on Wednesday 13 October, was honoured by the attendance of His Excellency Engineer: Wael bin Nasser Al Mubarak, the Municipalities Affairs and Agriculture Minister. Undersecretaries of the Ministries related to Engineering, as well as Heads of Administrations and Departments, CEOs of main engineering companies of public and private sectors, and distinguished guests from GCC and Arabic countries enriched the celebration with their presence. Instructors and professors from different universities of the Kingdom of Bahrain participated in the Bahraini Engineer's Day. Dr Wael Abdelhameed, Dr Malak Naji, Dr Hamdy Elsayed, Dr Rouya Hdeib, Dr Mohamed Ahmed, Dr Walid Abushiba, Dr Mohamed Arabi, and Ms Safa Awawdah, from the College of Engineering, ASU took part in the celebration.



Written By:
 Dr. Wael Abdelhameed
 Head of Department of Civil and Architectural Engineering

The celebration started with the speech of Dr. Raida Al Alawi, President of the Bahrain Society of Engineers, followed by the presentation of the guest of honour, Eng. Yasser Abdulrahim Alabbasi, CEO of Gulf Petrochemical Industries Company (GPIC). In his presentation the main accomplishments of GPIC were elaborated and presented. Presentations by Eng. Shawqiah Haimedan, Ministry of Municipalities Affairs and Agriculture; Eng. Redha Al-Adraj, Ministry of Housing and Urban Planning; and Eng. Salah Abdul Reheem, Bahrain Network (BNET). The three presentations displayed the latest projects in the Kingdom of Bahrain which were delivered in the last year.

Applied Science University established last academic year a collaboration agreement with the Bahrain Society of Engineers which offers great opportunities for the College of Engineering members to benefit from, whether students or staff. The college of Engineering participation in such celebration of the Bahraini Engineer's Day maintains and strengthens the relationships with not only the Bahrain Society of Engineers, but also companies and firms of the Bahraini market. These relationships will open venues for internships of current students, and possible future jobs for our graduates.





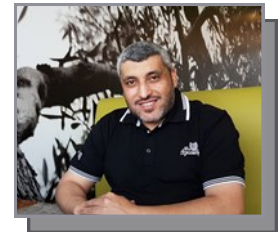
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Training Courses by the Computer Science Department

The Computer Science Department conducted series of training courses in collaboration with Training Center.

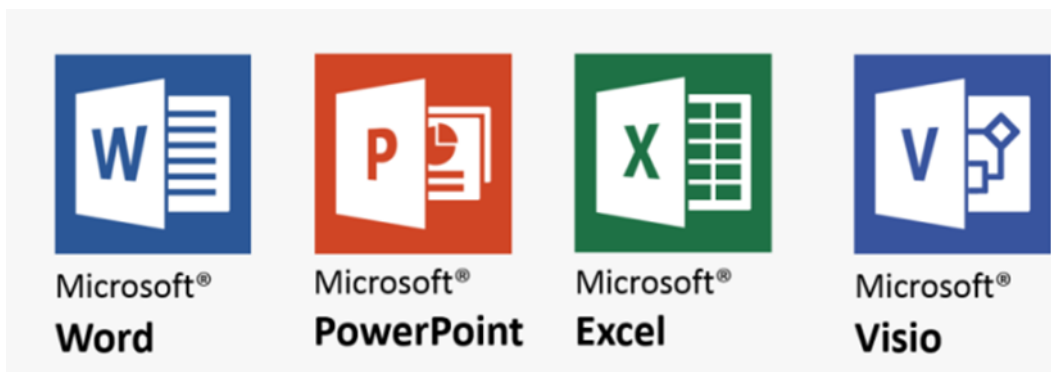
According to the administrative staff training needs analysis which was based on the annual performance review of the administrative staff and their job description requirements; the training center arranged some training courses which was delivered by Computer Science department, as following:



Written By:
Dr. Moaiad Khder
Head of Department of
Computer Science

Training Course	Instructor	Date
Microsoft Office (Word, Excel, PowerPoint)	Dr. Jamal AlSultan & Dr.Samer Shorman	31-10-2022
MS Visio	Dr. Moaiad Khder	01-11-2022
advanced Microsoft Office suite skills	Mr. Ammar Yusuf	TBD

The training courses covers different skills of MS Word, MS EXCEL, MS POWERPOINT and MS VISIO, where all that Software's are very important tools for the administrative staff and are heavily used by them.





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The Computer Science represented ASU in the Education_bh: Innovation and Excellence 2022

On Wednesday, 2nd November, schools and universities received the Bahrain Education Award by Gulf Insider (in association with Batelco) for their innovations. These educational institutions are striving to improve the learning experience of their students while innovating through technology, STEAM, campus developments, and more.

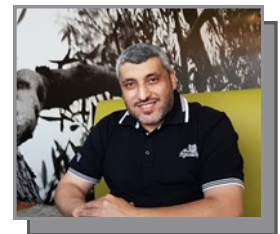
The Computer Science Department represented ASU in this exhibition by presenting a graduation project titled: "Online Scientific Research Management System" (OSRMS), which was done by a computer science student and later on upgraded to be a research project fully funded by ASU.

OSRMS is currently one of the main systems of ASU, its a new system that is supporting the research management of the university, and managing the publication process in general.

This Innovation and Excellence 2022, a first-of-its-kind initiative, is informing educators, students, and parents of the most important educational innovations across Bahrain's schools and universities.

23 incredible innovations from schools and universities in the Kingdom were awarded at a private event hosted by Gulf Insider in association with Batelco on Wednesday, 2nd November at Al Areen Palace and Spa. At the Bahrain Education Awards, members of all the participating educational establishments shared best practices with fellow educators. It was an evening of coming together as a fraternity in recognition of the good work educational institutions are doing across the Kingdom.

The awarding ceremony attended by : Mrs. Ruqaya Mohsin– Director of the Marketing and Public Relations Directorate and Mr.Baha Karaimeh, Mr. Abudlhameed Baqi , Mr. Rifat Hussein– Director of ICT & KM Directorate, and Dr. Moaiad Khder Hod of the Computer Science Department.



Written By:
 Dr. Moaiad Khder
 Head of Department of
 Computer Science





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Dedicating a book titled "The Art of Electronic Security Management in Organizations" to Professor Ghassan Fouad Aouad ,the President of the University

On 1st of November 2022, Dr. Mohammad Alaa Al-Hamami, the Manger the of Community Engagement Office and Associate Professor in the Department of Management Information Systems at the College of Administrative Sciences, was honored to dedicate a book titled "The Art of Electronic Security Management in Organizations" to Professor Ghassan Fouad Aouad, the President of the University.

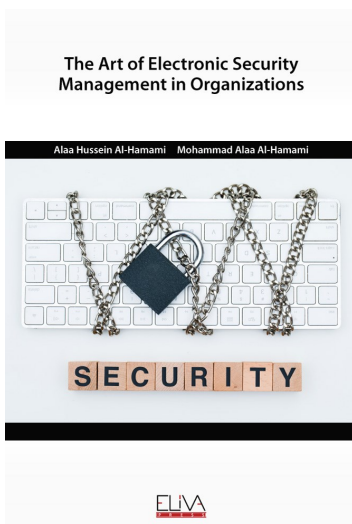
Professor Aouad congratulated Dr. Al-Hamami on the occasion of publishing the book, wishing him continued success, which would contribute to showing the bright image of the University and its prestigious scientific position.

From his end, Dr. Al-Hamami thanked Professor Aouad’s for his kind words and encouragement, and thanked thesenior management for their continuous support to the university’s staff, which encourages everyone to give more to serve our dear university.

This book, which is the last scientific product of Dr. Mohammad Alaa Al-Hamami with Prof. Alaa Hussein Al-Hamami, discusses the issue of security management in institutions, which is one of the important topics that determine the future of these institutions. There are a significant number of large institutions that have collapsed as a result of being blackmailed or stolen their knowledge (Know How) of a particular product because of the intransigence, arrogance and overconfidence of its managers. While good security management creates confidence in the hearts of individuals of the institutions and creates in them a wonderful atmosphere of reassurance and confidence in their management, which drives them to work hard and perseverance in order to achieve the increase in production and profits, which is reflected on them, their families and society in general.



Written By:
 Dr. Mohammad Alaa Al-Hamami
Manager of the Community Engagement office & Associate Professor





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Sponsored by ASU, Mr. Hatem Dammak graduates from Strathclyde University with a Master in Business Administration

On Friday 4 November 2022, Mr. Hatem Dammak, Head of Audit & Compliance Unit and Acting Secretary General of University Councils at ASU, attended his graduation ceremony in Glasgow and obtained his MBA Degree (with Merit) from Strathclyde University.

The studies of Mr. Hatem Dammak were entirely sponsored by the University via a University Council Decision taken in 2019 as part of the University's ongoing efforts to develop its talents and equip its staff members with the latest skills and tools they need to advance their careers and enhance their performances.

Mr. Hatem had been studying at BIBF for the past 2 years and then crowned his MBA studies with a Project Thesis titled "Scoping Study of the Digital Entrepreneurship Ecosystem in Bahrain" where he engaged in a deep dive studying the new notion of Digital Entrepreneurship Ecosystem (DEE) in the literature and then applied the acquired knowledge to assess the DEE in Bahrain.

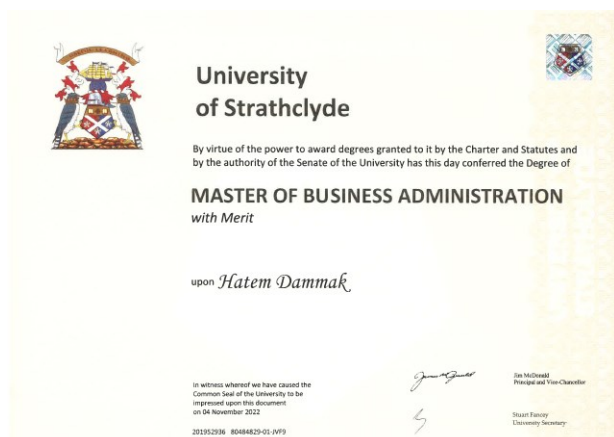
On this occasion, Mr. Hatem had this to say:

"Alhamdulillah! I take this opportunity to thank Professor Waheeb, Professor Ghassan and Mr. Abdulla Alkhaja for their tremendous support and for their trust. This is a major development for me personally and professionally and I will be forever grateful to our beloved University and to all my colleagues!"

Congratulations to Mr. Hatem and to ASU on this achievement and best wishes for the other sponsored staff members who are pursuing their studies as well.



Written By
 Professor Ghassan
 Aouad
 The President of
 Applied Science
 University





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ورشة عمل بعنوان (تطوير المناهج الدراسية ومتطلبات سوق العمل في القطاع المالي الحديث)
بقلم د. عمار السامرائي / قسم المحاسبة والتمويل / كلية العلوم الادارية



نظم مجلس التعليم العالي ورشة عمل بعنوان (تطوير المناهج الدراسية ومتطلبات سوق العمل في القطاع المالي الحديث) برعاية الدكتورة الشیخة رنا بنت عیسی بن دعیج ال خليفة الأمين العام لمجلس التعليم العالي نائب رئيس مجلس اماناء مجلس التعليم العالي وبالتعاون مع جمعية مصارف البحرين بحضور الدكتور وحيد القاسم الرئيس التنفيذي لجمعية مصارف البحرين وعدد من المؤسسات المالية والمصرفيين ورؤساء الجامعات والأكاديميين، وبحضور سعادة البروفيسور غسان عواد رئيس الجامعة وسعادة البروفيسور خالد غرايبة نائب الرئيس للشؤون الاكاديمية والتطوير والبروفيسور رمزي النخيلي عميد كلية العلوم الإدارية والدكتور احمد ارباب والدكتور عمار السامرائي والدكتور طلال العلكاوي، وهدفت ورشة العمل الى عدد من الأهداف ابرزها تحديث المناهج الاكاديمية في مؤسسات التعليم العالي للتخصصات المالية لمواكبة تكنولوجيا المال والعملات الرقمية وبما يلبي حاجة سوق العمل، كما هدفت الورشة الى تحديد المهارات المطلوبة من الطلبة وتدريبهم بأفضل الطرق لإكسابهم المهارات في المرحلة الجامعية، وقد قدم البروفيسور خالد غرايبة والبروفيسور رمزي النخيلي واقع التطور والحدثة في المناهج والمقررات المحاسبية والمالية في الجامعة ومواكبتها للتكنولوجيا المالية وعصر الرقمنة والمهارات التي يكتسبها الطلبة من خلال احدث البرامج والمقررات المحاسبية والمالية والمصرفية واللوائح والسياسات في الجامعة التي تنظم عملية تدريبهم في الميدان العملي لربط النظرية بالتطبيق، وختمت الأمين العام بالشكر الجزيل لجمعية مصارف البحرين ورئيسها التنفيذي الدكتور وحيد القاسم على تعاون الجمعية في تقديم هذه الورشة ولجميع البنوك ومؤسسات التعليم العالي المشاركين في الورشة والحلقات النقاشية والاستفادة من المؤسسات المالية في جمع المعلومات والبيانات اللازمين لتطوير المناهج وتحديثها حسب متطلبات سوق العمل في القطاع المالي.



ASU
جامعة العلوم التطبيقية
APPLIED SCIENCE UNIVERSITY

YEAR 2023

QS WORLD UNIVERSITY RANKINGS

RANK 561-570

QS WORLD UNIVERSITY RANKINGS

ARAB REGION 2023 RANK #19

ASU
جامعة العلوم التطبيقية
APPLIED SCIENCE UNIVERSITY

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Memories from 7th Anniversary President's News Digest Celebration





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Quote of the Week

“Learning is what most adults will do for a living in the 21st century.”

- Alfred Edward Perlman

من روائع الشعر العربي

وبعض الأنام كيعض الشجر = جميل القوام رديء الثمر
وفرز النفوس كفرز الصخور = ففيها النفيس وفيها الحجر
وكم من كفيف بصير الفواد = وكم من فواد كفيف البصر
وكم من أسير بقلب طليق = وكم من طليق كواه الضجر
وماكل وجه مضيء يدور = بعتمة ليل يسمى قمر
وما كل ذي لحية واعظ = ولا كل من قد محاها كفر
أما قيل يوما بأعلى مكان = أصابت فتاة و أخطأ عمر
وكيف وجود كمان وعود = إذا لم تهز يداك الوتر
فقطرة ماء مرارا تدق = على الصخر حتى تشق الصخر
وكم من شهاب بعالي السماء = بطرفة عين تراه اندثر
وتعلو النفايات سطح البحار = وفي القعر ترسو اللقى و الدرر
وبعض الوعود كبعض الغيوم = قوي الرعود شحيح المطر
وخير الكلام قليل الحروف = كثير القطوف بليغ الأثر
وللسيف حرف أتى بالدماء = وللحرف سيف أتى بالقمر
ولو لم تغر بالتراب النواة = لما قام منها الربيع الأغر
ولو لم تهز الرياح الزهور = لما فاح عطر ومات الزهر

- أبو العتاهية