

ASU
جامعة العلوم التطبيقية
APPLIED SCIENCE UNIVERSITY

YEAR
2023

QS
WORLD
UNIVERSITY
RANKINGS

RANK
561-570

QS
WORLD
UNIVERSITY
RANKINGS

ARAB REGION 2023
RANK
#19

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APPLIED SCIENCE UNIVERSITY

PRESIDENT'S NEWS DIGEST

25 December 2022

Issue 9, Volume 8



Message From the Editor

Welcome to the 9th issue of the 8th volume of the President's News Digest.

In this issue Prof. Ghassan Aoud, the President of Applied Science University will address a message titled "End of Calendar Year Message"



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من روائع الشعر العربي

Message from the President

End of Calendar Year Message

As the year 2022 is coming to an end, I would like to thank every one of you including our Chairman of the BOT, Professor Waheeb Al Khaja and senior administration, staff, students, alumni and external stakeholders for all your hard work and commitment in making ASU a shining beacon.

As we are celebrating the happy festive seasons, I would like to wish you and your families health, wealth and good health and I sincerely hope that 2023 will be great for you, your families, and the University.

Happy Festive Season and a prosperous New Year to all of you.



Written By
Professor Ghassan
Aoud
The President of
Applied Science
University





PRESIDENT'S NEWS DIGEST



Al-Dhahran and Al-Nakheel Malls Campaigns

In line with the Directorate of Marketing and Public Relations strategies in promoting the University programmes in the Kingdom of Saudi Arabia, after being listed among the approved universities in the Kingdom of Saudi Arabia by the Ministry of Education – KSA, two successful campaigns were held in the Eastern Province of the Kingdom of Saudi Arabia, the first was at Al Dhahran Mall-AlKhobar, and another was held at Al Nakheel Mall-Al Dammam province. During those campaigns, many interested students, parents and concerned people visited the University stand, where the university representatives explained and gave detailed information about all the programmes, its recognition in KSA, QS rankings, the career outlook of each specialisation, student services, scholarships, and the facilities. Various inquiries were received from the stand visitors, which have been collected, monitored, and analysed. The stand was represented by members of the Directorate of Marketing & Public Relations, academic staff from the College of Administrative Sciences and College of Law, Directorate of Student Affairs and our beloved students and alumni.



Written By:
Mr. Abdulhameed Baqi
Office Manager of Marketing & Student Recruitment



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Architectural Engineering Programme Advisory Board Meeting, December 2022 Semester 1, AY 2022-2023

The Architectural Engineering Programme Advisory Board (PAB) Meeting of the College of Engineering for Semester 1 of the academic year 2022/2023 was held on Wednesday 14/12/2022. Dr. Ali Sedki, Programme Director of Architectural Engineering, organized the meeting and invited the PAB members to attend in person. Dr. Marwan Aouad, acting Vice Dean, and Dr. Wael Abdelhameed, HoD, welcomed all the board members. The meeting was chaired by Ms. Manar Sirriyeh, founder and managing partner Design studio Architects, with the participation of board member; Eng. Maasooma, co-founder and general manager of M Square design, All the staff members of the College of Engineering attended the meeting.



Written By: Dr. Ali Sedki
Programme Director of Archi-
tectural Engineering

The advisory board members provided advice, knowledge, and skills relevant to their expertise in architectural engineering while also discussing a variety of topics relevant to the delivery of the architectural engineering program

The colleagues from the College of Engineering discussed the college and ASU's events (Conference, QS, accreditation, and LSBU visit). Dr. Hamdy Alsayed and Ms Safa Awawdeh shared through a PowerPoint presentation with the meeting participants the successful students' four site visits in different locations during this semester. In addition, the PAB members promised several internship places in their firms for the students who are studying architectural engineering. Furthermore, the current and future skills needed by the market and professional sectors, as well as job opportunities for ASU graduates, were discussed by the PAB members. The meeting also covered program development proposals and graduation projects.





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Quote of the Week

" Effectively, change is almost impossible without industry-wide collaboration, cooperation, and consensus. "

—Simon Mainwaring

من روائع الشعر العربي

علي ثياب لو يباع جميعها
بفلس لكان الفلاس منهن أكثرا
وفيهن نفس لو تقاس ببعضها
نفوس الورى كانت أجل وأكبرا
وما ضر السيف إخالق غمده
إذا كان عضبا أين وجهته فرى

- الامام الشافعي